



## Red Cross Teams Up with Groupon and WGN-TV for Disaster Relief Telethon

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CHICAGO--(BUSINESS WIRE)--Nov. 30, 2017-- Groupon (NASDAQ: GRPN):

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### WHO & WHAT

The American Red Cross of Chicago and Northern Illinois is partnering with Groupon and WGN-TV for a "Sending Hope- Disaster Relief" telethon drive on **Monday, Dec. 4, 2017**. The drive will be held at Groupon's offices at 600 W. Chicago Avenue. WGN-TV will be sharing live interviews and stories from 6 a.m - 7 p.m. explaining more about the Red Cross mission. All the money raised during the telethon will help the Red Cross continue to help people prepare for, respond to and recover from disasters of all kinds.

### WHEN & WHERE

#### Groupon

600 W. Chicago Ave.

#### Monday, Dec. 4, 2017

6:00 a.m - 7:00 p.m LIVE on WGN-TV broadcasting from Groupon

The Red Cross is dependent on the generosity of the American public for donations to provide immediate relief and support to victims of disasters. Help people affected by disasters large and small on Dec. 4 by visiting [wgnv.com/redcross](http://wgnv.com/redcross) or calling 312-448-2020.

### About Groupon

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their businesses.

To download Groupon's top-rated mobile apps, visit [www.groupon.com/mobile](http://www.groupon.com/mobile). To search for great deals or subscribe to Groupon emails, visit [www.groupon.com](http://www.groupon.com). To learn more about the company's merchant solutions and how to work with Groupon, visit [www.groupon.com/merchant](http://www.groupon.com/merchant).

### About the American Red Cross of Chicago & Northern Illinois:

The American Red Cross of Chicago & Northern Illinois serves 9.5 million people in 21 counties in Northern Illinois including Boone, Bureau, Carroll, Cook, DeKalb, DuPage, Grundy, Kane, Kankakee, Kendall, Jo Daviess, LaSalle, Lake, Lee, McHenry, Ogle, Putnam, Stephenson, Whiteside, Will and Winnebago. The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit us at [redcross.org/il/chicago](http://redcross.org/il/chicago) or visit us on Twitter at [@ChicagoRedCross](https://twitter.com/ChicagoRedCross).

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Red Cross

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