



Groupon Continues Local Marketplace Expansion with Universal Orlando Resort Theme Parks Ticketing Partnership

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Ticketing packages for all three Universal Orlando theme parks bolster Groupon's leisure offerings

CHICAGO--(BUSINESS WIRE)--Apr. 5, 2018-- Today, [Groupon](#) (NASDAQ: GRPN) announced the company's latest strategic partnership aimed at transforming the ecommerce marketplace into a destination for everything you do locally. Groupon is partnering with Universal Orlando Resort to offer multi-day ticketing packages for all three of Universal Orlando's theme parks: Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay. The ticketing packages available through Groupon offer Universal Orlando's standard online savings of up to \$20 off the gate price, as well as a limited-time offer featuring tickets for as low as \$45 per day plus tax.*

"Universal Orlando is one of the premier entertainment destinations in the United States, and we're thrilled to offer the savings and convenience of buying tickets for all three of their theme parks through our platform," said Brian Fields, vice president and general manager, Things to Do, Groupon. "Groupon is the largest local marketplace of its kind, and people can expect more of these exciting integrations as potential partners realize the value that our 50 million customers represents."

Universal Orlando ticketing packages through Groupon include the following options:

- [Single or multi-day tickets](#) to Universal Studios Florida and Universal's Islands of Adventure. Ticket prices and values vary depending on the ticket type, admission type and number of days you select.
- [Multi-day tickets](#) to all three theme parks: Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay.
- Each ticket also includes seven consecutive calendar days of admission to select live entertainment venues of Universal CityWalk.

For those looking to have the perfect weekend on just about any budget, Groupon offers a number of deals on the top things to do, including deals on [family activities](#), [tickets and events](#), [outdoor fun](#) and [top deals of the week](#).

*Pricing only available to residents of the United States and Canada

About Groupon

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their businesses.

To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To search for great deals or subscribe to Groupon emails, visit www.groupon.com. To learn more about the company's merchant solutions and how to work with Groupon, visit www.groupon.com/merchant.

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