



Groupon Can Help You Book a Tee Time at Thousands of Courses Through GolfNow Partnership

September 5, 2018

Integration further expands company's booking initiatives aimed at transforming the Groupon marketplace into a destination for every local need

CHICAGO--(BUSINESS WIRE)--Sep. 5, 2018-- [Groupon](#) (NASDAQ: GRPN), which aims to become the daily habit in local commerce by connecting people to a vibrant, global marketplace for local services, experiences and goods, today announced a strategic partnership with GolfNow to offer Groupon customers the ability to easily book tee times at thousands of golf courses in the United States and Canada. Groupon users who love golf and are looking for opportunities to play will have the ability to conveniently find and book tee times with GolfNow-affiliated courses directly through Groupon.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180905005631/en/>

"We're thrilled to bring our customers more choices when they're looking to play golf," said Brian Fields, vice president and general manager, Things to Do, Groupon. "Golf is one of the most popular search terms in the Groupon marketplace. Partnering with GolfNow makes it quick and easy for our users to find and book a tee time at a great course near them or when they travel."

GolfNow is the world's largest marketplace for tee times, trusted by more than 3.5 million registered users looking for golf courses that fit both their tastes and budgets.

"GolfNow's mission always has been to make golf more accessible, whether through helping golfers easily find a course or making it quick and simple to book a tee time," said Jeff Foster, senior vice president, GolfNow. "For Groupon's more than 32 million customers across North America—many who love to play the game—it will now be easier for them to play more golf through this connection to GolfNow's tee time platform."

The Groupon and GolfNow integration is expected to launch before the end of the third quarter.

About Groupon

Groupon (NASDAQ: GRPN) is building the daily habit in local commerce, offering a vast mobile and online marketplace where people discover and save on amazing things to do, see, eat and buy. By enabling real-time commerce across local businesses, travel destinations, consumer products and live events, shoppers can find the best a city has to offer.

Groupon is redefining how small businesses attract and retain customers by providing them with customizable and scalable marketing tools and services to profitably grow their businesses.

To download Groupon's top-rated mobile apps, visit www.groupon.com/mobile. To search for great deals or subscribe to Groupon emails, visit www.groupon.com. To learn more about the company's merchant solutions and how to work with Groupon, visit www.groupon.com/merchant.

About GolfNow

[GolfNow](#) is an innovative technology company specializing in golf-related products and services that is creating frictionless ways for golfers and golf courses to better connect. GolfNow operates the largest online tee-time marketplace in the world, offering more than 3.5 million registered golfers a variety of ways to stay connected to their favorite courses and the ability to easily book tee times online and via mobile devices any time of day. With offices in Orlando, Fla., and Belfast, Northern Ireland, GolfNow also provides technology, support and marketing services to more than 8,000 golf courses in 24 countries around the world. GolfNow is included in the suite of digital businesses owned by NBC Sports and managed by Golf Channel, which is available to more than 500 million viewers worldwide. For more information, go to [GolfNow Business](#).

View source version on businesswire.com: <https://www.businesswire.com/news/home/20180905005631/en/>

Source: Groupon

Media Contacts:

Groupon
Nick Halliwell
312.999.3812
nhalliwell@groupon.com

or

GolfNow
Dan Higgins
407.355.4018
Dan.Higgins@golfchannel.com