



## Groupon and KFC Offer Oat-So-Sweet Finger-Lickin Chicken Deal

### HK\$38 for Four Pieces of Oat-So-Sweet Chicken and Four Egg Tarts

HONG KONG -- (MARKET WIRE) -- 12/05/11 -- [Groupon Hong Kong](#) is excited to announce it's collaborating with Kentucky Fried Chicken to offer on December 6 a special pre-Christmas treat to food lovers in Hong Kong. On December 6, consumers can purchase four pieces of Oat-So-Sweet Chicken and four pieces of Egg Tarts at KFC priced at only HK\$38 (HK\$75.6 value) on Groupon Hong Kong website for redemption during the period from December 12 through to Christmas Day. The deal is good for 25 locations!

KFC is the world's most popular chicken restaurant chain, with a variety of creative and distinctive recipes. Its Oat-So-Sweet Chicken provides food lovers with a surprisingly sweet and crunchy mix of honey and oats. KFC Egg Tarts are also a great hit, following the classic Portuguese baked recipe that Macau made famous, with the signature caramelized sugar coating on top of the creamy and smooth egg custard in crispy fluffy pastry. KFC fans will now go hog wild for four pieces of Oat-So-Sweet Chicken and four KFC Egg Tarts priced at only HK\$38.

"As we realize that more and more of our potential consumers are spending time on the Internet, we wanted to launch a WOW campaign in introducing our Oat-So-Sweet Chicken Recipe. Knowing that Groupon has such an extensive reach in Hong Kong social media, they were our obvious choice," said Alan Chan, Chief Executive Officer of KFC Hong Kong.

"The collaboration with KFC highlights our unwavering commitment to providing our customers with the great deals by the most trusted brands in Hong Kong," said Danny Yeung, Chief Executive Officer of Groupon Hong Kong. "We will continue to offer consumers unbeatable prices on the best things to do, see, eat and buy in Hong Kong while delivering local merchants significant exposure and new customers."

Please visit [www.groupon.hk](http://www.groupon.hk) and its Facebook fans page at [www.facebook.com/grouponhk](http://www.facebook.com/grouponhk) for more information.

#### Images

Company Logo : <http://release.media-outreach.com/i/Download/271>

Photo : Groupon and KFC offers Oat-So-Sweet Chicken Deal <http://release.media-outreach.com/i/Download/272>

#### Note for editors:

##### Terms and conditions

- Each consumer can buy a maximum of three vouchers from Groupon Hong Kong
- The voucher is only applicable in 25 KFC outlets in Hong Kong
- The redemption period is from Dec. 12 to Dec. 25, 2011
- The voucher cannot be used in conjunction with any other promotional voucher or credit voucher
- The voucher cannot be converted to cash
- The voucher is only applicable after 11 a.m.
- The voucher is not applicable for KFC delivery service
- If customers purchase the voucher on Groupon Hong Kong website, they are agreeing to abide by these terms and conditions
- Groupon Hong Kong reserves the right to make the final determination in the event of any disputes

#### About Groupon Hong Kong

Groupon, launched in November 2008 in Chicago, features a daily deal on the best stuff to do, eat, see and buy in 43 countries around the world. Groupon uses collective buying power to offer huge discounts and provide a win-win for business and consumers, delivering more than 1,000 daily deals globally. To subscribe for the best deals in your city, visit <http://www.groupon.hk>. To learn how to become a featured business, visit <http://www.groupon.hk/how-does-groupon-work>.

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